

JVC TAKES CENTER-ICE AT BUDWEISER EVENTS CENTER



The Customer: The Budweiser Events Center, an OVG360-managed, multi-purpose arena located within The Ranch Events Complex in Loveland, Colorado.

The Challenge: Known for being home to the AHL's Colorado Eagles hockey team, the venue also presents rodeos, monster truck shows, arena motocross, concerts and state basketball games. To provide quality video for its broadcasts, along with game film for the Colorado Eagles to review, the events center required better PTZ cameras with broadcast-quality video.

The Solution: Building off the team's previous experience using JVC GY-HM850 cameras for game film, the production team knew they could once again entrust the brand to do the job. "We didn't have a camera that could produce quality footage all the way from the rafters, so we decided to mount a JVC KY-PZ100 PTZ up there, since the team had such a good experience with the brand," says Dillon Dannettell, Technical Services Manager at the Budweiser Events Center. "We were so impressed with that camera, we decided to replace all our old PTZs throughout the arena."

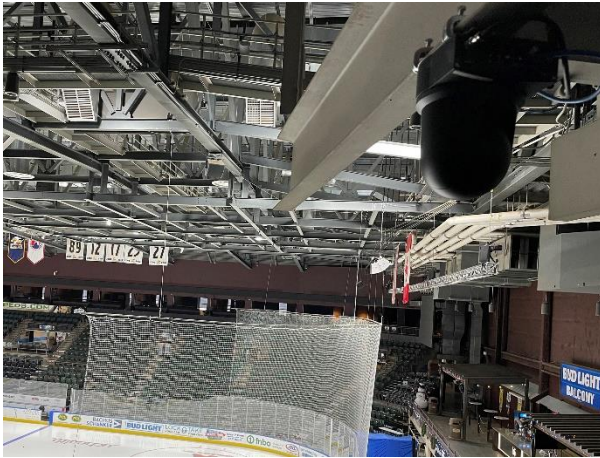


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In addition to the JVC PTZ camera in the rafters, several other KY-PZ100s are deployed in various capacities throughout the venue—all connected to a JVC RM-LP100 Camera Control Unit (CCU). Two are used as coach cams for the team, another is for game film and one additional camera is mounted at center-ice. On the production side, five more KY-PZ100s are positioned in various locations around the arena to catch essential game play. This includes on the nets, under the scoreboard and one to cover the bench. For additional wide and tight game shots, the Budweiser Events Center also utilizes four GY-HM850 cameras.

The Results: “The JVC PTZ system allows us to have all our camera shots saved as presets, in addition to storing multiple positions in a preset group, which is beneficial for the range of events we deploy in the space. We have position groups set up for specific events. So, when we have basketball, rodeos, or other events, we don’t have to override the previous job — we can recall the different presets.”

Another standout feature for Dannettell’s team is the RM-LP100 remote camera controller itself. “As the engineer, I’m in charge of most of the games. If everything is going well, I can watch the production and will use the controller to manage game follow. It’s generally a wider shot but being able to follow the action with precision is great. The picture quality we get from the JVC cameras is also really good and set up is easy since the cameras can operate over IP.”



Using the JVC cameras, the Budweiser Events Center has been able to produce quality broadcasts for AHL’s streaming platform, AHLTV, as well as its own board shows. In addition, the arena has previously broadcasted to ESPN for NCAA Regional D1 Hockey, and they plan to utilize JVC for these broadcasts in the future as well.

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