

## Clarion University moves to JVC ProHD cameras for student sports productions

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### The Customer:

Clarion University of Pennsylvania in Clarion, PA



*Eagle Media Productions at Clarion University is using JVC cameras to produce multi-camera coverage of soccer and several other sports on campus.*

### The Challenge:

Produce four-camera live coverage of campus sports.

### The Solution:

Eagle Media Productions, the student-run production company in the Department of Communication, purchased a new GY-HM850 ProHD shoulder-mount camera to complement three dedicated GY-HM600s.

### The Result:

Lacey Fulton, assistant professor in the Department of Communication and faculty director of Eagle Media Productions, said students currently cover two sports every weekend and handle every aspect of production, from directing to on-air talent. About a dozen students from a pool of nearly 30 crew each production.

Eagle Media uses a rack-mounted mobile unit to produce four-camera coverage of home football, basketball, volleyball, soccer, and wrestling matches. The JVC cameras connect to a NewTek TriCaster 460 production system via HD-SDI. Home sports coverage is streamed live through the Golden Eagles Athletics website, and replayed locally through the campus TV service and Comcast.

The new camera replaced an older, tape-based JVC model, and debuted during the season's first Golden Eagles home football game on Sept. 9, 2017. Over the past three years, the department has added 21 JVC cameras to its equipment inventory, including 10 GY-HM170 4KCAM compact cameras for student projects in its introductory courses and 10 GY-HM600s ProHD mobile news cameras for field and sports production.

Fulton said it was really easy for her students to work with the GY-HM850, because it has a similar menu structure to other JVC cameras. While price was certainly a factor, she also liked the GY-HM850's shoulder-mount form factor.

"For the price, I was able to get a much more solid and reliable product," Fulton said. "It's also surprisingly lightweight enough that anybody can run the camera. The picture is gorgeous. We love it."