J/KAM Digital Standardizes Playback with JVC DT-V Series Monitors

The Customer:
J/KAM Digital, based in Burbank, CA, is a media and entertainment editing solutions company with more than 20 years of experience offering rental, edit suites and technical support services. J/KAM's clients range from network television and streaming to feature film production.

The Challenge:
Recognizing that an important piece of the editing workflow is having a color accurate and reliable monitor, J/KAM Digital was looking to convert and standardize its entire supply of field/studio monitors to one manufacturer.

The Solution:
Based on the range of applications, outstanding company support and affordable price point, J/KAM Digital converted its entire monitor supply to JVC's DT-V Series. J/KAM Digital purchased more than 50 JVC DT-V monitors — the G1Z and G2Z, as well as the lower-cost DT-R models — to manage its 50-plus edit systems across a variety of applications. “It's important to standardize our monitors from one vendor as this gives us a consistency between our edit bays,” says Erik Beauchamp, CTO, J/KAM Digital Editing Solutions. “This is critical because footage is shot very systematically. It's then processed in a daily facility with a color grader, which applies a certain look to a production, and subsequently goes to the editors, who must ensure what they see on the monitor is what the DP envisioned. Having monitors that offer color-accurate pictures is crucial to a project, and that is why we standardized our entire fleet on JVC's DT-V Series of field/studio monitors.”

The Result:
JVC's utility colorimeter probe for monitor calibration allows the studio to calibrate on a consistent basis, or whenever units come back from projects – reducing the potential for problems in the field. Additionally, the DT-V series monitors provide several great, built-in features for J/KAM and its clients, including histogram, waveform, vector scope and zebra functions.

“With JVC monitors, we know that our clients will never call to say that the unit needs to be calibrated or that there's an issue. It's just one less thing to worry about, and also lowers our support overhead,” says Beauchamp.

Aside from its in-house facility, J/KAM also provides editorial equipment for on-location projects. “We're currently shipping an entire editing environment out to Brooklyn for Jimmy Kimmel Live, which includes six JVC monitors, along with all the editorial gear for Kimmel here in Hollywood,” adds Beauchamp. “The monitors are being used in studios, editorial suites and field environments, so it's important that we send units to New York that match the calibration of the in-studio monitors in Los Angeles. With the JVC DT-V Series monitors, that objective is simple. It's definitely no secret that the JVC DT-V Series monitors are rock solid; all the best vendors use these.”