



KUSI Upgrades ENG Cameras to JVC 2/3-Inch CONNECTED CAM GY-HC900

September 2019

The Customer:

KUSI, an independent television station owned by McKinnon Broadcasting that serves San Diego (DMA #29)



San Diego's KUSI is using JVC GY-HC900 CONNECTED CAM camcorders for ENG and field production.

GY-HC900 CONNECTED CAM

The Challenge:

Replace the JVC GY-HM700 ProHD camcorders that had been in use since the station transitioned to HD production in April 2008

The Solution:

The station purchased 11 GY-HC900 CONNECTED CAM 2/3-inch broadcast camcorders for ENG and EFP projects.

The Result:

The new cameras are used to help produce 65 hours of news content per week. Fred Swift, KUSI chief engineer, said video quality was the main reason why the station upgraded to 2/3-inch camcorders in the field. "It's substantially better," he said.

Another advantage with the new camcorders is the HD-SDI pool feed input, so photogs no longer need to bring an external device to the courthouse and other locations to record footage. "Being able to record a pool feed on your camera is pretty handy, and SD cards make it easy," Swift added. "JVC really thought this through for news and included a lot of features. It is a professional camera."

In addition to its regular newscasts, KUSI produces a Friday night high school football wrap-up show, The Prep Pigskin Report, which offers highlights from about 36 games around the area. According to Swift, the GY-HC900 really shines during sports coverage. He also praised its low-light performance.