

JVC PTZ cameras help Access St. Tammany reduce costs, improve meeting coverage

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The Customer:

Access St. Tammany, government access channel for St. Tammany Parish, LA



Access St. Tammany has installed three JVC KY-PZ100 PTZ cameras to improve its coverage of government meetings in the St. Tammany Parish Council chambers.



By using a JVC RM-LP100 remote camera control and three JVC KY-PZ100 PTZ cameras to cover meetings for the St. Tammany Parish Council and other departments, Access St. Tammany is significantly reducing personnel costs.



The Challenge:

Produce multi-camera coverage of government meetings with reduced personnel but without sacrificing picture quality.

The Solution:

Access St. Tammany installed three JVC KY-PZ100 robotic PTZ network video production cameras and an RM-LP100 remote camera controller in Fall 2017.

The Result:

The new system has reduced personnel costs and improved meeting coverage. Before the three-camera PTZ system was installed, Access St. Tammany would bring up to three of its JVC GY-HM790 ProHD shoulder-mount cameras to the chambers to cover monthly meetings for the St. Tammany Parish Council, as well as separate planning and zoning meetings. At least one camera operator would be in the chambers throughout the meetings to adjust shots.

Now, cameras are adjusted from the control room, so there are no camera operators in the chambers. One camera, positioned in the back of the chambers, remains wide to capture the entire dais, while another camera is mounted behind the dais to capture footage of public comments and staff tables. The third camera moves between council members to follow the meeting, which is not an easy task when there are 14 council members, as well as an attorney and clerk, on the dais.

"We gain functionality and we don't lose quality," said Ronnie Simpson, director of public information, St. Tammany Parish Government. "It's also going to allow us to save money in the long run by having fewer folks working the meetings."

Danny Zechenelly, station manager, said they had no real learning curve with the new JVC cameras, as they shared the same menu structure as the shoulder-mount models.

The RM-LP100 controls all three cameras, and Zechenelly said they already have about 40 pre-programmed shots to make it faster and easier to frame shots during the council meetings.

"It was the right move for us," Simpson added. "It was important to me that when we made a change it was either exactly the same or better than what we were shooting. I wasn't willing to trade the convenience of PTZ for the quality of the shot."