



World TeamTennis Anchors Production Flypacks with JVC ProHD Studio 4000S

April 2019

The Customer:

World TeamTennis



KM-IP4000S ProHD Sports Production Studio
(shown with optional monitors)



World TeamTennis uses its JVC ProHD Studio 4000S sports production and streaming studio systems with ProHD GY-HM620 camcorders to produce coverage of its league's matches in five cities.

The Challenge:

Establish in-house media production and distribution to broadcast matches on digital and linear TV platforms.

The Solution:

The league built five flypack production systems, each anchored by a ProHD Studio 4000S sports production and streaming studio and three GY-HM620 ProHD camcorders.

The Result:

For the 2018 season, WTT produced 32 of its 43 matches using the flypack systems, with only one venue and four matches for national cable TV relying on outside production services. With the addition of two new teams, the number of matches to be produced using the flypacks will increase to close to 40 of the 59 in the 2019 season. In previous seasons, the league would hire an OB production truck with a large crew, an expensive process that limited its ability to provide extensive coverage of the tournament.

Pittsburgh-based TDS Media designed, ordered, built, and delivered the systems – plus provided training for the production crews. Doug Sicchitano, principal of TDS Media, chose the 4000S because it was an economical tool that allowed one operator to switch as well as handle replays and commercial video playback. “This was the best solution out there for what we wanted to achieve,” he said. “The user interface feels like a smart phone app. It’s a highly intuitive layout that I can teach anybody in of a couple of hours to use and use well.”

Sicchitano praised the GY-HM620 because of its integrated Fujinon 23x zoom lens with manual zoom, focus, and iris control rings. “There are not a lot of camcorders out there with a 23x zoom lens, so that checks a huge box for us,” Sicchitano said. “JVC’s color profiles have always been very rich with bright colors. Then you factor in the price point, and it was a no-brainer to choose it.”