

### CATHOLIC MEDIA MINISTRY ELEVATES PRODUCTIONS WITH JVC PROFESSIONAL VIDEO



**The Customer:** Catholic Media Ministry, the premiere provider of technical support and production services for the Roman Catholic Diocese of Phoenix, Arizona.

**The Challenge:** While livestreaming church masses is commonplace today, the Diocese found it difficult for members to navigate through the web and software apps to find the videos, which resulted in the decision to broadcast the services on TV. With the Diocese looking to begin broadcasting masses, it became clear that the church's production team would need an equipment upgrade.

**The Solution:** Catholic Media Ministry has purchased 15 [KY-PZ100](#) PTZ cameras from [JVC Professional Video](#). Several went to the St. Mary's Roman Catholic Parish of Chandler, Arizona – and were divided evenly between St. Mary's Church and St. Juan Diego Church, while others were incorporated into Catholic Media Ministry's fly-packs for productions between churches and other events.



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The remaining cameras were spread throughout various church campuses and in the company's mobile production system. The company also purchased three [RM-LP100U](#) Remote Production Controllers to manage the PTZ cameras, as well as four [GY-HC500](#) Handheld Production Cameras for productions that require a quicker shooting response.

**The Results:** For Catholic Media Ministry Video Producer Arturo Santoyo, the JVC PTZ KY-PZ100 presets are beneficial to the many events they oversee — from daily and weekend masses to outdoor processions and parades. “We use different presets for each application and venue, which makes

things super convenient for us. The zoom function is also great for that same reason; it's really nice to have,” he says. “We love the optical and dynamic zoom of the GY-HC500 handheld cameras, too. We first deployed them alongside the PTZs for our annual basketball game. The IP remote control and viewing features are also spectacular, and the ability to shoot in 4K and record to SSD is an added bonus.”

Santoyo credits the RM-LP100 remote production controllers for being especially helpful when a single volunteer is running three or four cameras. Santoyo also feels that JVC is more than just the sum of its products, expressing his gratitude for the brand's standout support. “Whenever I have any questions for JVC, they are always extremely responsive and helpful, which is nice to find in a manufacturer.”

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