

HD low cost content distribution workflow Vol.1

DVD-R/RW with AVCHD codec created by FCP

Acquisition

GY-HD250
GY-HD200



DR-HD100

HDV
tape



BR-HD50



IEEE
1394

IEEE
1394

Post Production

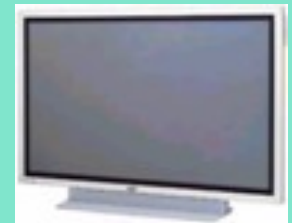
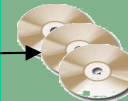


Final Cut Pro
Version 6.0.2



Distribution

DVD
Red



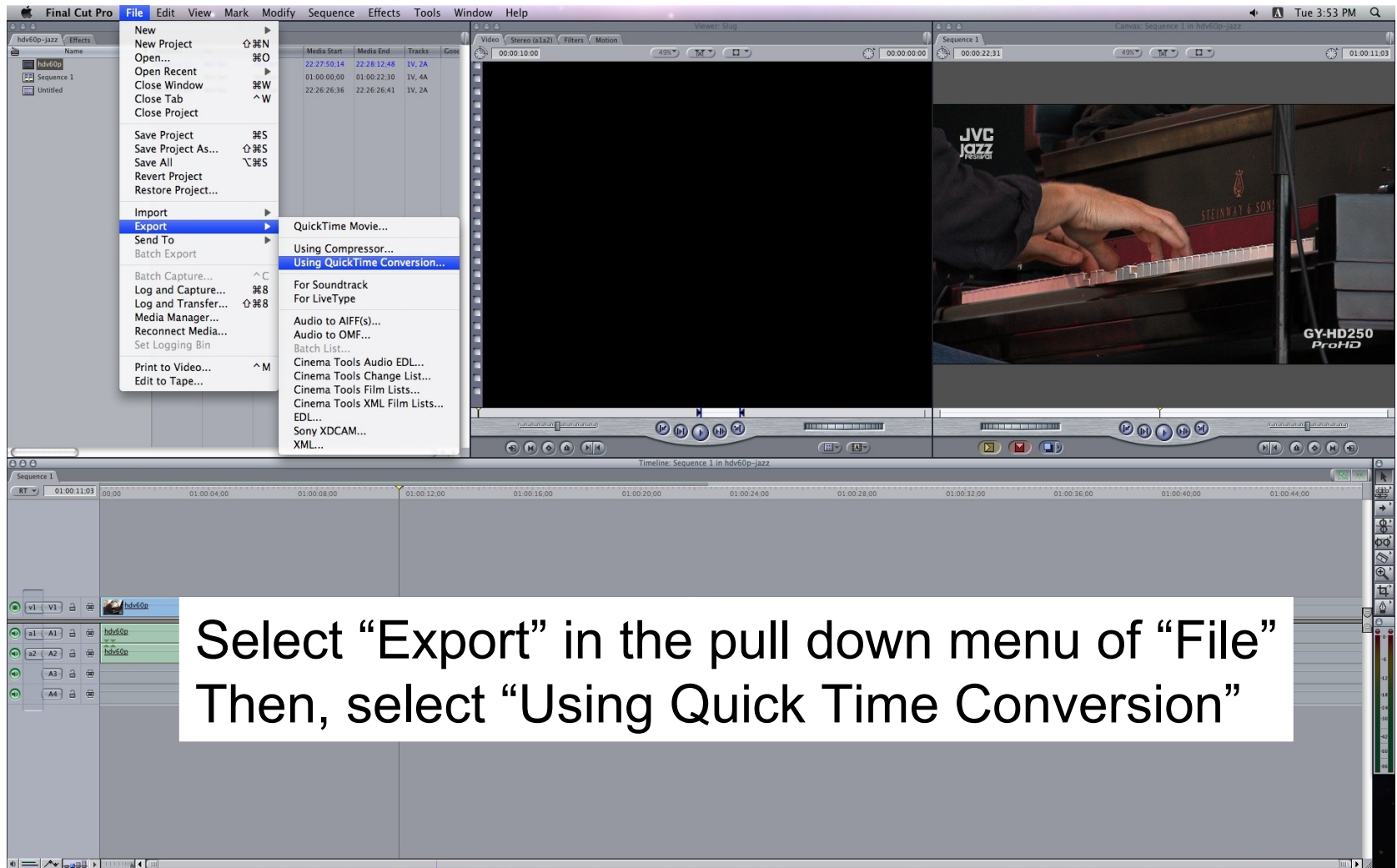
HDMI



PS3

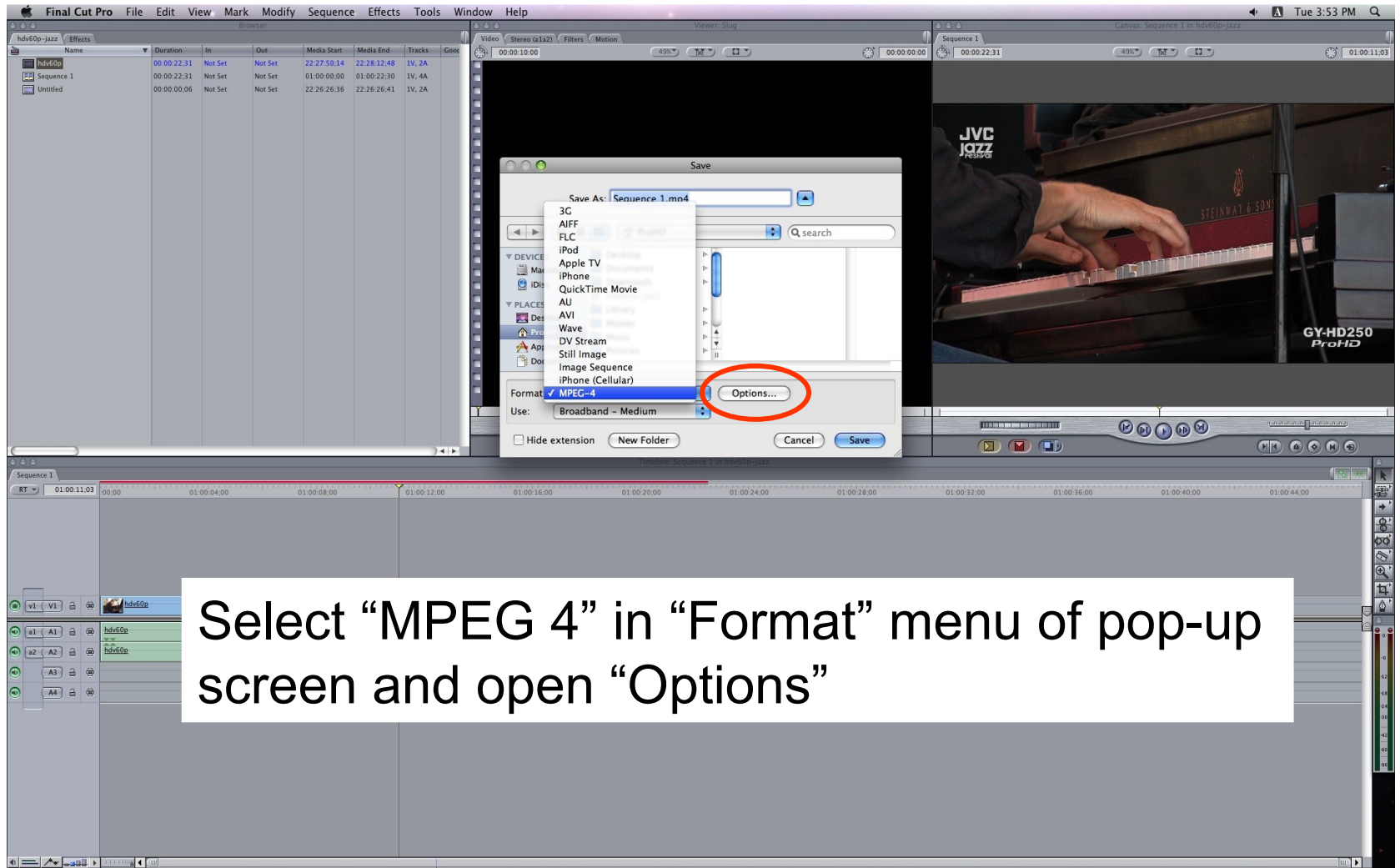
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Production procedure 1



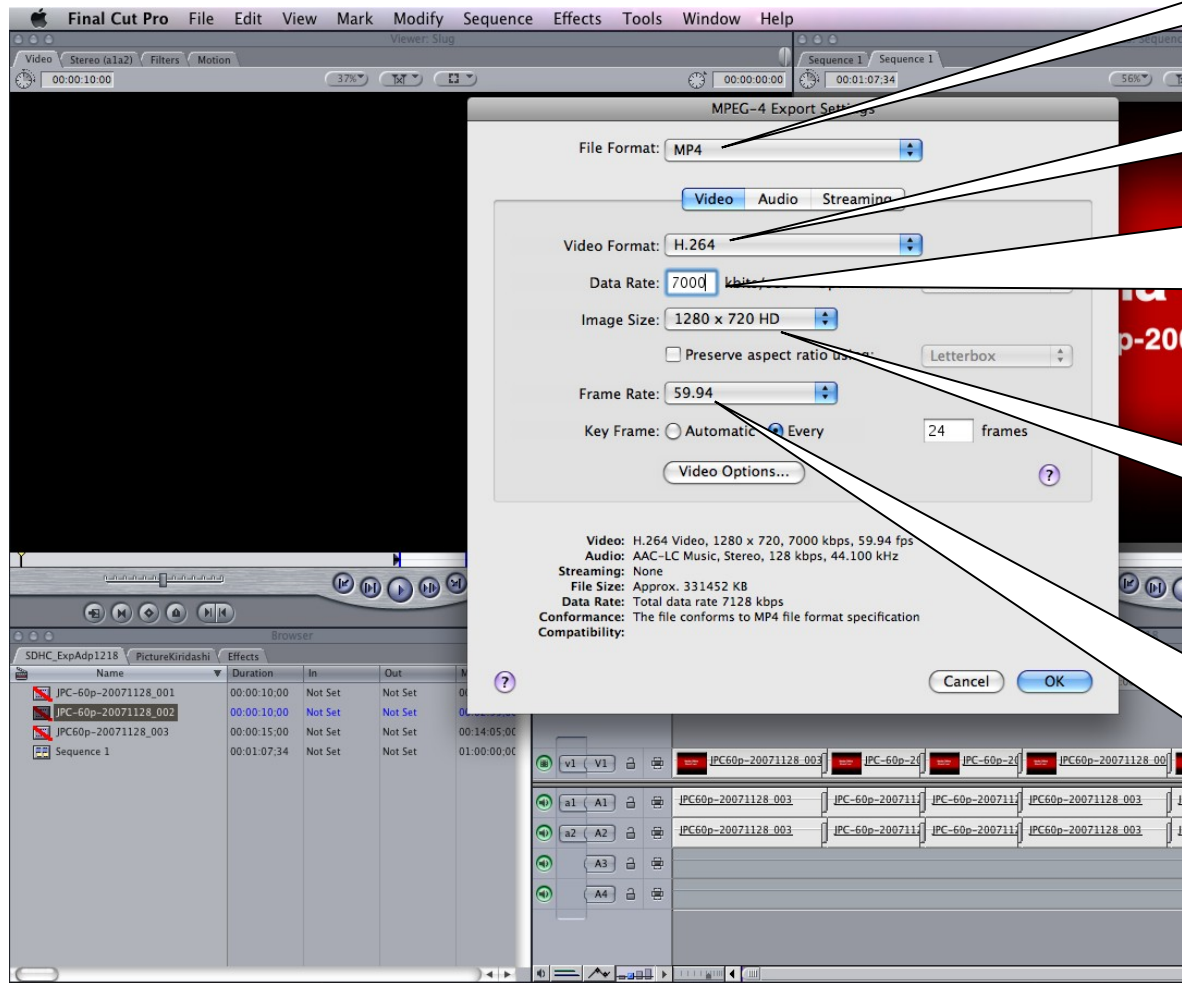
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Production procedure 2



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Production procedure 3 (Options window)



Select "MP4"

Select "H.264"

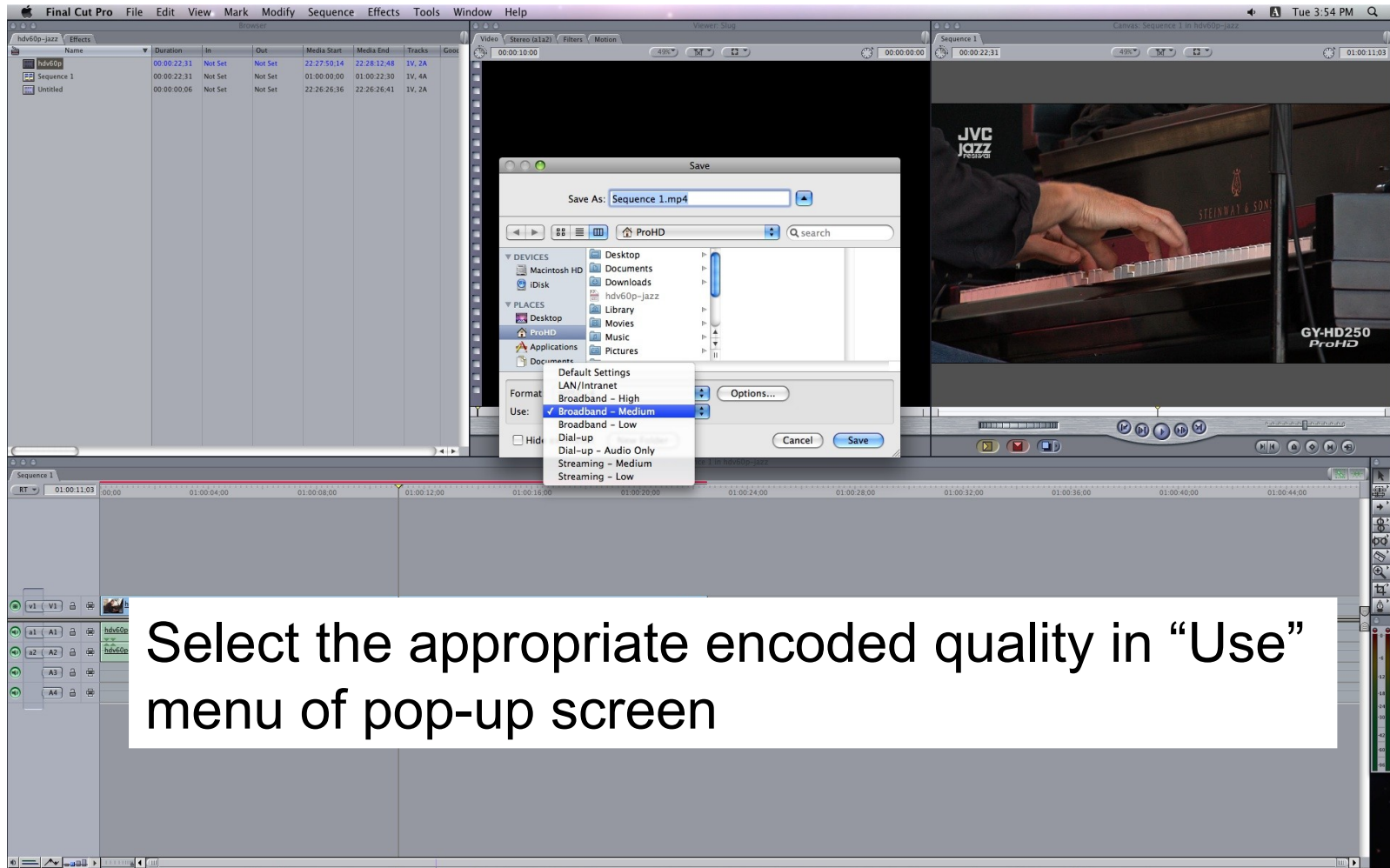
Enter numeric data rate(7000 is recommended)

Select "1280 x720 HD"

Select the appropriate frame rate

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Production procedure 4



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Summary

1. Until finishing editing in FCP, no special procedure is required.
2. After exporting mp4 file from FCP, the appropriate file is made on the desktop or in your customized folder.
3. Simply burn this data onto blank DVD-R/RW.
4. At 7 Mbps transfer ratio, approximate 60 min. of content can be burned.
5. It will take several hours to burn one hour content.

Note: This data can be played back by Playstation 3.
Unfortunately, not all BluRay players can play back this data.