

JVC's DLA-RS40 3D Enabled Reference Series D-ILA Projector. 50,000:1 Native Contrast Ratio for High-quality Pictures, Even in Brightly Lit Rooms.



### Film-like Realism

- Native contrast ratio 50,000:1
- New Clear Motion Drive enhances scenes with rapid movement

### **Picture Quality Enhancement Features**

- Six picture modes and three color spaces
- Screen Adjustment Mode
- Darkness and lightness correction

## **An Array of Convenient Features**

- HDMI standard: Ver.1.4a, 3D Deep Color, CEC compatible
- Unique automatic lens cover
- A variety of input and output terminals
- Flexible installation guaranteed

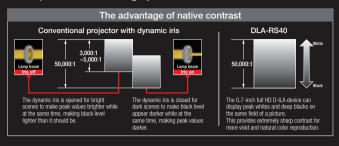




# Exquisitely Natural Textures and Film-like Picture Quality — JVC's New DLA-RS40 is True To Life.

#### ■ 50.000:1 native contrast ratio

The superlative combination of a new optical engine, original JVC D-ILA devices, and a redesigned 220W ultra-high pressure mercury lamp allows the DLA-RS40 to realize a 50,000:1 native contrast ratio for breathtaking video reproduction with ample contrast even in brightly lit rooms.



### **■** Unique Screen Adjustment Mode

As the quality of projected images can vary slightly depending on the type of screen used, the DLA-RS40 is equipped with JVC's unique Screen Adjustment Mode function that incorporates parameters, which enable users to select the

optimum setting to match screen characteristics for more natural and balanced color reproduction.



#### ■ D-ILA image projection in 3D\*

It is now possible to enjoy the excitement of 3D stereoscopic images in the comfort of one's living room without using a special screen, as the DLA-RS40 projector features 3D that can be viewed with 3D Active Shutter glasses. Additionally, the



fast-response characteristics and picture quality offered by D-ILA technology allow viewers to enjoy vivid and colorful 3D images with far less crosstalk or image ghosting.

"Optional 3D Glasses (PK-AG1) and 3D Synchro Emitter (PK-EM1) are required for viewing images in 3D. Note: Keystone, anamorphic mode, and certain other functions cannot be used while projecting in 3D mode.

#### ■ New Clear Motion Drive improves pictures with rapid movement

As an original manufacturer of high-speed drive technology, JVC has further enhanced its detection interpolation technology through high-precision interpolation algorithms to develop a new Clear Motion Drive that helps to smooth movement in the picture. By reducing blur that can be generated in high-speed scenes such as sports events, etc., the new Clear Motion Drive makes the overall picture much smoother and clearer. Additionally, as the amount of picture delay is very limited, these projectors are

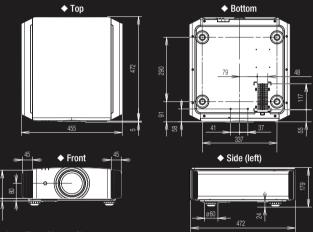
also well suited for playing video games.



New Clear Motion Drive off

New Clear Motion Drive on

#### ■ External Dimensions (Unit: mm)



■ Projector Throw Distance Chart				
Screen Size (16:9)			Projector Throw Distance	
Screen diagonal (inch)	Width (inches)	Height (inches)	Wide (feet)	Tele (Feet)
60	52.28	29.41	5.84	12.01
70	60.98	34.33	6.86	14.04
80	69.72	39.21	7.87	16.04
90	78.43	44.13	8.86	18.08
100	87.17	49.02	9.88	20.11
110	95.87	53.94	10.86	22.15
120	104.57	58.82	11.88	24.15
130	113.31	63.74	12.86	26.18
140	122.01	68.62	13.88	28.22
150	130.71	73.54	14.86	30.25
160	139.45	78.43	15.88	32.28
170	148.15	83.35	16.86	34.28
180	156.85	88.23	17.88	36.32
190	165.59	93.15	18.86	38.32
200	174.29	98.03	19.88	40.35

Example 100 Inch Wide Screen (Lens in Wide Position

#### ■ Terminals on the Rear ■ Optional Equipment







	DLA-RS40		
Device	0.7-inch D-ILA x3		
Resolution	Full HD D-ILA device (1920 x 1080)		
Lens	2 x motorized zoom / focus; f=21.4mm - 42.8mm; F=3.2 - 4		
Projection size	60 - 200 inches (screen diagonal)		
Lens shift function	±80% Vertical and ±34% Horizontal (motorized)		
Light source lamp	220W Ultra-High Pressure Mercury Lamp (lamp life: approx. 3000 hours when the lamp is in Normal mode)		
Contrast ratio	Native: 50,000:1		
Input terminals	Component x 1 (RCA; Y, $P_B/C_B$ , $P_R/C_B$ ), HDMI x 2 (Ver.1.4a, 3D, Deep Color, CEC compatible)		
Output terminals	Trigger x 1 (mini jack, DC 12V/100mA), 3D sync x 1 (mini DIN 3-pin)		
Control terminals	RS-232C x 1 (D-sub 9-pin), Remote x 1 (mini jack)		
Video input signal formats	Digital: 480i/p, 576i/p, 720p 50/60, 1080i 50/60, 1080p 24/50/60; Analog: 480i/p, 576i/p, 720p 50/60, 1080i 50/60		
PC input signal	HDMI: VGA, SVGA, XGA, WXGA, WXGA+, SXGA, WSXGA+, WUXGA		
3D format	Frame Packing: 1080p 24, 1080i 50/60, 720p 50/60; Side-by-Side: 1080p 50/60, 1080i 50/60; Top-and-Bottom: 1080p 24, 720p 50/60		
Noise level	20dB (in Normal mode)		
Power requirement	AC 110V-240V, 50/60 Hz		
Power consumption	350W (Stand-by: 0.9W)		
Dimensions: W x H x D	17.9 x 7 x 18.6 in		
Weight	33.29 lb		

## Notes about viewing 3D video content

s from the DLA-RS40, 3D video software (3D media or out put of 3D broadcasts) and a 3D compatible video player are also required. • Perception of 3D images will vary with individual viewers. • Stop viewing 3D image • Viewing of 3D images by children under the age of five is not recommended. • Read the Safety Precautions in the User Manual carefully before viewing any 3D source.

ector's equipped with an ultra-high pressure mercury larng, which may break, emitting a loud noise, when it is subjected to shock or after it has been used for some length of time. • Please note that, depending on how the projector is used, there can be considerable difference between individual larngs regarding how many hours they will operate before replacement. • An additional payment is required for installation of a new larng, if necessary. • The projector larng requires periodic replacement and is not covered by warranty. • Please be aware that, because the D-LA device is manufactured using highly advanced technologies, 0.01% or fewer of the pixels may be non-performing (always on or off). Design and specifications are subject to change without notice. All pictures on this brochure are simulated. HDMI, the HDMI logo and High-Definition Multimedia interface are registered trademarks of HDMI Licensing LLC, All other brands or product names may be trademarks and/or registered trademarks of their respective our oranted brein are reserved.

Copyright © 2010, Victor Company of Japan, Limited (JVC). All Rights Reserved



**DISTRIBUTED BY** 

www.jvc.com/pro