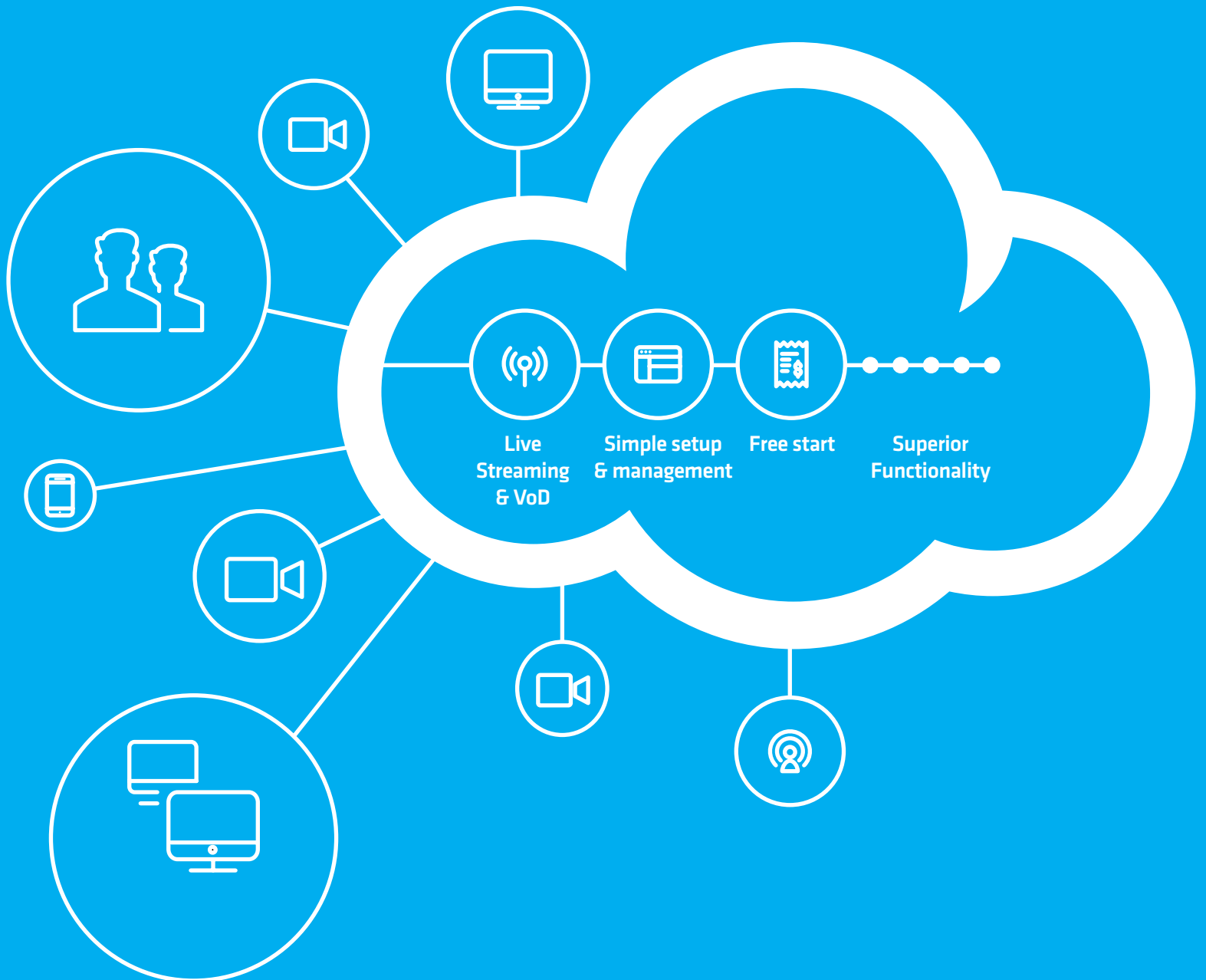




# VIDEOCLOUD

## ON-LINE VIDEO AND LIVE STREAMING PLATFORM





VIDEOCLOUD



A professional on-line video platform for small and medium business enterprises and creative individuals. It offers the complete package including a simple yet powerful content management system for live video, VoD, skinnable players, built-in monetization options, a website builder tools and rich performance analysis tools.



### Broadcast from anywhere

Broadcast live events from anywhere in the world, record the broadcast and use cloud-based transcoding to provide the best user experience possible.



### Monetize content

Insert custom adSense banners into configured websites, add pre/mid/post-rolls to content, connect players to the VAST server and monetize through built-in paywall\*, supporting both subscription and pay-per-view plans.

\* availability to be announced



### Manage your video library

Ingest, sort, categorize, enrich with metadata, set custom rights on all VoD content and live recordings... and more.



### Learn about audience

Get detailed insight into viewer behaviors, including metrics like ATS, regional split, referring websites, browsers, devices and many others. Also connect to your own Google Analytics account.



### Customize the viewing experience

Design your own players and easily create custom branded, responsive websites, using the website builder tool with provided templates.



### Deliver content globally

To provide an exceptionally smooth user experience on any device and any network, JVC VIDEOCLOUD is running on Akamai – the best CDN in the world, serving more than a third of the global video traffic.



## PRICING

STARTER

**FREE**

50 viewer hours  
5 GB Storage  
1 Live Channel  
**All Features Included**  
**No Commitment**

**REGISTER**

PLUS

**\$ 49<sup>00</sup>**

monthly

200 viewer hours  
20 GB Storage  
UNLIMITED Live Channels  
**All Features Included**  
**No Commitment**

**BUY**

\$0.25 / additional viewer hour  
\$0.25 / additional 1GB of storage

PREMIUM

**\$ 99<sup>00</sup>**

monthly

1000 viewer hours  
100 GB Storage  
UNLIMITED Live Channels  
**All Features Included**  
**No Commitment**

**BUY**

\$0.25 / additional viewer hour  
\$0.25 / additional 1GB of storage

## Optional Live Transcoding Add-On

Transcode live to 5 different bitrates and resolutions for adaptive bitrate streaming to enhance the user experience while streaming

**\$5 / hour**

All \$ amounts are U.S. dollars.  
Pricing subject to change without notice.

# Pre-Integrated Live Production and Streaming Tools

Stream live from JVC streaming camcorders

Stream live from multi-camera production tools



**JVC**

VIDEOCLOUD

[www.jvcvideocloud.com](http://www.jvcvideocloud.com)

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