



NEW PRODUCT NEWS

4K Memory Card Camera Recorder

**GY-HC550  
V2**

**CONNECTED CAM™**

*The GY-HC550 V2 Upgrade provides SRT  
Advanced Streaming Technology and  
Social Networking Innovation.*

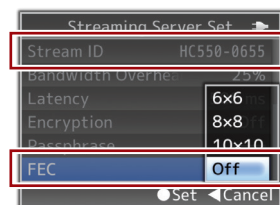


Product photo shown with optional microphone.

## Main Features

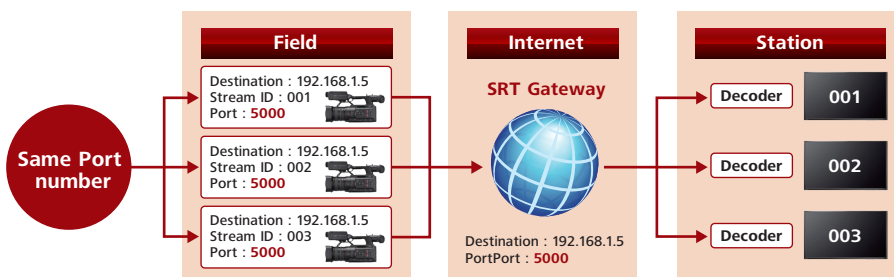
### ■ SRT FEC (Forward Error Correction)

- SRT delivers broadcast quality video over the Internet.
- Resilient to network congestion, high jitter, and packet loss.
- In addition to ARQ (Automatic Repeat request), FEC (Forward Error Correction) provides redundant data to the stream to be used to recover packets lost due to unstable connections, Internet congestion, and high jitter.



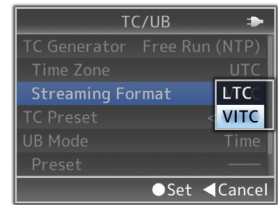
### ■ SRT Stream ID

- Only one port is required.
- Stream ID protects video channel from unauthorized access.
- Provides additional security when moving video over public networks.



## ■ VITC Vertical Interval Time Code

- Industry-standard TC compatible with Haivision, VITEC, and other decoders.

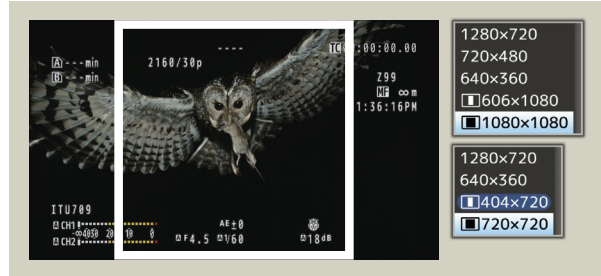


## ■ Proxy HD 1280 x 720 60p 50p

- "Proxy HD 1280 x 720 60p/50p" mode is available.
- You can send BREAKING NEWS with HD quality to the station by using Auto FTP.

## ■ SNS Vertical/Square video streaming

- You can select Vertical or Square video streaming for applicable Social Networks.
- White guideline is displayed in the LCD/Viewfinder.



## ■ Easy Setup for Facebook Live

- JVC joined "Facebook Live Solution Partners" from April 2020. GY-HC550 V2 can use "Easy Setup Facebook Live".

<https://www.facebook.com/facebookmedia/solutions/facebook-live>



## ■ Interlace 1080i50/59.94 for Haivision decoders

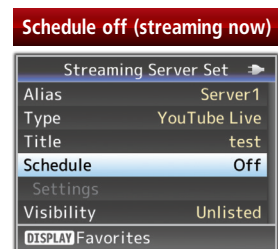
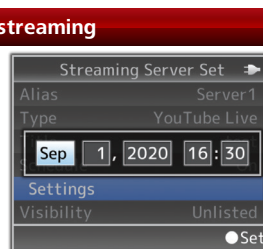
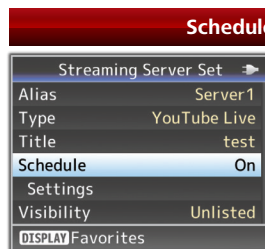
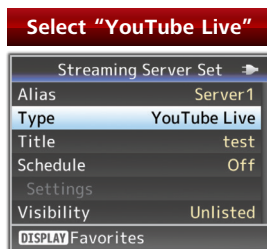
- GY-HC550 V2 provides Interlace capability for various Haivision decoders.

<https://www.haivision.com/products/makito-series/>



## ■ Easy Setup for YouTube Live

- You can select Schedule On/Off streaming in the YouTube Live.



## ■ Auto Color Matrix Adjustment under LED light

- The LED lighting is popular for live event stages, music concerts, etc.
- Auto Color Matrix Adjustment reproduces natural video images when "Full Auto" function is On.



Natural

Unnatural

## ■ Remote Zoom Ease

- "Remote Zoom Ease" provides zoom operation sensitivity control on the wired remote similar the zoom lever on the camcorder handle.
- "Zoom Ease" provides a smooth zoom action by gradually increasing the transition speed when the lever is pressed from "tele/wide" to "wide/tele".

Product and company names mentioned here are trademarks or registered trademarks of their respective owners. E.&O.E. Design and specifications subject to change without notice. Copyright © JVC KENWOOD Corporation. All Rights Reserved.

DISTRIBUTED BY

KCS-8496B

"JVC" is the trademark or registered trademark of JVC KENWOOD Corporation.