

Do more.



Do it better. Do it for less...



PROFESSIONAL DV



Casablanca

And, do it more easily than you ever imagined.

You *want* the power to produce superior quality video easily... and efficiently. At the same time, you need nonlinear editing capabilities that *won't* break your budget. Fortunately, JVC and Draco have developed a complete solution that lets you have it all.

For powerful, practical DV performance...

It all begins with acquisition. For starters, there's PROFESSIONAL DV from JVC. The revolutionary GY-DV500 is the industry's first MiniDV camcorder that can truly be called



GY-DV500 Camcorder
Mini DV

"professional." In the field, or in the studio, it combines powerful features you'd typically find only in far more expensive camcorders—but at a fraction of the cost. From its three 1/2-inch CCDs to JVC's exclusive Super Scene Finder (which dramatically speeds up the tape transfer process and saves disk space in nonlinear editing systems) there's simply no better value in professional camcorders today.

An exceptional studio tool, too. Complementing this remarkable camcorder,



BR-DV600 Recorder

the JVC BR-DV600 is a full-featured Recorder/Feeder (also with the convenient Super Scene Finder feature) that interfaces easily with virtually any editing system, including the powerful Casablanca nonlinear editing system from Draco.

Cross formats with ease.

For added versatility and convenience (that's also exceptionally economical), JVC also offers the SR-VS10—a MiniDV/S-VHS recorder that allows MiniDV playback and easy dubbing to S-VHS or standard VHS.



SR-VS10U Mini DV/S-VHS Recorder

Nonlinear editing completes the picture. Finally, making this integrated video solution complete is the Draco Casablanca.

A standalone nonlinear editing system that delivers the power, functionality and capability of a high-end professional nonlinear editing system...at a price that's totally down to earth. With a full range of transitions and image processing effects, three stereo audio tracks, the ability to edit full screen video with frame-precise accuracy and much more, the Casablanca system puts a whole new world of creative possibilities all easily within your grasp. Moreover, its compatibility with JVC's Super Scene Finder (for automatic batch digitization) dramatically reduces editing time—just plug it in—it's that simple.



Draco Casablanca

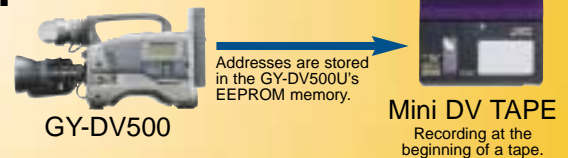
Combine the power and outstanding image quality of PROFESSIONAL DV with the functionality and ease of Draco's Casablanca, and you'll do more...you'll do it better...you'll even do it for less than you ever expected to spend.



Super Scene Finder lets you log scenes automatically or manually in the field, and mark which scenes are good.

Super Scene Finder: It's as easy as 1-2-3!

1 Shooting

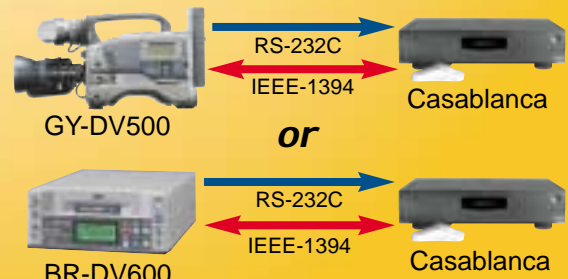


2 SSF Data Transfer (scene log)

Scene data is downloaded to the Casablanca (video/audio)

3 Automatic (video/audio) Batch Digitizing

Casablanca imports designated video clips based on SSF data acquired



Draco

www.draco.com

PROFESSIONAL DV

JVC
PROFESSIONAL

www.jvc.com/pro