South Carolina Cable Channel CN2 Goes Live with JVC ProHD Portable Bridge

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The Customer:
CN2, an independent cable TV station in Rock Hill, S.C.

The Challenge:
Provide live news updates for its daily newscast and website.

The Solution:
CN2 purchased a ProHD Portable Bridge bonded LTE hotspot.

The Result:
David Bain, technical manager, said the Bridge and a new BR-DE900 ProHD decoder allow CN2 to provide live content for its viewers for the first time. A typical use would be for live coverage of the annual Rock Hill Christmas Parade. CN2 records multi-camera coverage of the parade and edit the footage in post for later viewing, but one camera is paired with the Bridge for live coverage on the website. A similar setup has also been used for coverage of a school board debate.

Owned and operated by Comporium Communications, CN2 has two channels that serve the tri-county area of York, Lancaster, and Chester. Its small news crew produces a 6 p.m. newscast on weekdays, plus a daytime newsmagazine show, CN2 Today, three times per week. Bain said it only takes a few minutes to setup the RTMP feeds on the station’s five JVC GY-HM660 ProHD mobile news cameras, and “operation of the Bridge is very easy.”