



## Rancho Buena Vista High School Adds JVC Cameras for New TV Studio

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### The Customer:

Rancho Buena Vista High School in Vista, CA.

### The Challenge:

Provide cost-effective cameras for studio and field use.

### The Solution:

The school purchased three GY-HM890 ProHD shoulder-mount camcorders with ProHD monitors and studio controls as studio cameras for its new TV/film studio, as well as three GY-HM170 4KCAM compact handheld camcorders for field productions.

### The Result:

The production space, which students began using in November 2018, was built in three adjoining classrooms, allowing space for a studio, NLE computer lab, and control room with enough space to accommodate an entire class. Three days per week in the studio, students produce a live-to-tape news program, RBVTV, which is posted to YouTube. Plus, through a pilot internship program, students are also producing promotional videos for the Vista Chamber of Commerce.

Both sets of JVC cameras, along with other professional gear, are part of an overall strategy to provide real-world production experience for students. "Our students are supposed to use industry standard equipment," explained Chris Tompkins, career technical education (CTE) instructor who teaches TV and film classes. "Once they graduate, they have all this experience using professional tools."

Beyond the studio, RBV students use the new GY-HM170s for ENG and multi-camera productions. "We really like how light it is," Tompkins said of the GY-HM170. "We love the option of live streaming and we like the multiple recording formats. It gives us a lot of versatility – and to get an image of that quality for that price, you can't beat it."



*Rancho Buena Vista High School is using JVC ProHD cameras in its new studio and as part of its new multi-camera mobile production unit.*