

## Casebook

Government

# New JVC PTZ production cameras provide flexibility for RiversideTV

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## The Customer:

RiversideTV, government access channel for City of Riverside, CA



In addition to coverage of government meetings, RiversideTV is using its JVC KY-PZ100 PTZ production cameras for multi-camera local programming.



RiversideTV uses its two JVC GY-LS300 4KCAM cameras for ENG shoots and other projects.



While originally purchased for sports coverage, RiversideTV's JVC GY-HM200SPs with integrated graphics are also used to stream live press conferences.

## The Challenge:

Produce multi-camera coverage of government meetings and local programming.

#### The Solution:

RiversideTV purchased 10 JVC KY-PZ100 PTZ network video production cameras.

### The Result:

According to Scott Brosious, communications supervisor for RiversideTV, three PTZ cameras are used control to cover meetings that are held outside the fully equipped city council chambers, as well as for multi-camera productions. With only four full-time employees, RiversideTV has to rely on small production crews. For example, a three-person crew handles the three-camera college sports show that is produced live in a local restaurant and bar. One person directs, the second person handles audio, and the third uses the RM-LP100 remote camera control to control the tripod-mounted cameras.

Two JVC PTZ cameras and a remote control were also purchased for studio use. One PTZ was installed to provide a unique, high angle shot for various productions, while the second is a dedicated overhead camera for the kitchen set of a local cooking show. Five additional JVC PTZ cameras will be permanently installed in a frequently used conference room at City Hall. Brosious said the station chose the JVC PTZ cameras because of price, picture quality, and SDI outputs that could be used with the station's production switcher.

Beyond PTZ cameras, RiversideTV uses two JVC GY-HM200SP sports production cameras with integrated graphics to produce sports coverage as well as press conferences without a production truck. Plus, two JVC GY-LS300 4KCAM Super 35 cameras are used for ENG shoots and local business spotlight interviews. "We can be up and running in a matter of minutes, and it looks like you spent all day setting up a film shoot," Brosious said. "We get that awesome DSLR depth of field look but the benefits of a regular television camera."

