



## NEWS RELEASE

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### **JVC Brings True Wireless Convenience To Popular Gumy Headphone Series**

LONG BEACH, CALIF., September 15, 2020 – JVC brings true wireless convenience to its popular Gumy headphone series with the launch of the new HA-A7T headphones.

The new headphones deliver on the core Gumy attributes of value, comfort and convenience. They offer up to 15 hours of wireless use, are rain proof (IPX4), feature a hands-free built-in mic, and remote and volume control via Bluetooth 5.0. They are also voice assistant compatible so they can be easily used with the variety of intelligent virtual assistants now widely in use. And for added convenience they automatically power on and connect to your device when removed from the case.

The new JVC HA-A7T Gumy True Wireless headphones are available in five colors – olive black, coconut white, soda blue, mint green and peach pink – and come with a color-matching compact charging case. Three ear pieces are included (small/medium/large) as is a Micro USB charging cable.

The JVC Gumy True Wireless headphones will be available in October for \$39.95.

IMAGES (138MB): [http://assets.jvc.com/Headphones/2020\\_Product\\_Line/HA-A7T/Images.zip](http://assets.jvc.com/Headphones/2020_Product_Line/HA-A7T/Images.zip)

#### **About JVCKENWOOD USA Corporation**

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