

## **FOR IMMEDIATE RELEASE**



### **WDAY-TV SPORTS PRODUCTION TRUCK BRINGS INTERCOLLEGIATE ATHLETICS INTO FOCUS WITH JVC GY-HC900 BROADCAST CAMERA**

*CONNECTED CAM™ Delivers Superior Image Quality With Streamlined Workflow for North Dakota State University Football and Basketball Games*

**FARGO, ND, MARCH 30, 2022** — When Forum Communications' ABC affiliate WDAY-TV became the official broadcast home of North Dakota State University Bison football and basketball games, Chief Engineer David Johnson and his crew designed and built a sports production truck to capture all the exciting collegiate action. With a large-scale truck came the need for bigger cameras and Johnson found the solution in the GY-HC900 CONNECTED CAM™ Broadcast Camcorder from [JVC Professional Video](#), a division of JVCKENWOOD USA Corporation.

A long-time user of JVC, Johnson knew the GY-HC900 would be the right camera for the job. "We have deployed JVC for over a decade and they continue to manufacture top-of-the-line cameras that work incredibly well," he says. "With its advanced technology and capability to handle bigger lenses, the JVC GY-HC900 was exactly what we were looking for in a camera. Football and basketball productions are growing in scale and the GY-HC900 allows us to handle whatever size production we need."

In all, WDAY purchased four GY-HC900 cameras along with the brand's VF-HP900G/SK-900J Studio Viewfinder kits, KA-EN200G H.265/HEVC adapters, and the BR-DE900 decoder for working with native H.265 SRT streams. Johnson also utilizes a Fujinon 2/3-inch network specification box and ENG lenses in his fleet.

"When we built the NDSU Bison sports production truck, we knew JVC would be part of the build," adds Johnson. "The GY-HC900 allows us to broadcast with a clarity that rivals any sports production today. In addition, livestreaming to the NDSU and WDAY websites is now much more efficient when using the HEVC/H.265 plug-in encoder."

In addition to NDSU sports, Johnson plans to use the truck for various high school sports productions, including local area hockey, basketball and golf events.

Forum Communications Company is a family-owned, multimedia and technology company headquartered in Fargo, North Dakota. With multiple, community-based online and print

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news brands throughout Minnesota, North Dakota, South Dakota and Wisconsin, Forum Communications offers local news in a variety of digital and broadcast mediums in addition to various niche media brands covering specialty interests. Forum Communications' flagship television station is Fargo's WDAY-TV and virtual channel 6, an ABC-affiliated television station.

**ABOUT JVC PROFESSIONAL VIDEO**

Headquartered in Wayne, New Jersey, JVC Professional Video is a division of JVCKENWOOD USA Corporation, a wholly owned subsidiary of JVCKENWOOD Corporation. The company is a leading manufacturer and distributor of broadcast and professional video equipment, as well as D-ILA front projection systems. For more information, visit JVC's website at [pro.jvc.com](http://pro.jvc.com) or contact us at: <https://secure.jvc.com/pro/forms/contactus.jsp>.

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